Proposal for

MHT-CET
Mock Test Series APP

Greenfinch Digital Business Solution Pvt. Ltd.

S. M. Tower, 3rd Floor,

above Jijamata bank, near Domino's,

Karve Nagar, Pune, Maharashtra 411052

Contact – **9545541589/9834309516** (Subhash Bhute)

Now a days the students and their parents are more passionate about the college /institute selection. Many of them are used to visit the campus to know more about their proposed choice.

But let's be honest. International, out-of-state and even some regional students to make up a significant portion of your potential targets. Some of them can travel to visit your campus, but many of them simply cannot. Even many in-state students may not be able to schedule an in-person visit due to their hectic schedules and having to choose how many colleges campus they can physically visit. In such scenario the virtual campus visit is more important. Virtual campus visit can be by mean of college Website/Apps or any other available digital media.

Tuning in to an online college visit is easy, convenient, and safe (a consideration we've never had...until now). It's ***virtually*** the next best thing to actually being there. Virtual walking tours help families become better acquainted with Institute, get answers to common questions, and make more informed decisions but still the problem is why they follow your website / Apps?

This problem is solved by mutual benefits of student and respective colleges by meant of providing CET mock test series with solution along with your college details.

We Greenfinch Digital, Pune has designed an App for the aspirant's seeking admission in engineering colleges this year with the name MOCK CET TEST App (with your college name and logo).

What are the contents?

Information about the Institute /College

1. College VIDEO, which shows college Infrastructure and achievement.
2. Principal/Director message (video)
3. Program available in college with intake capacity and fees
4. College events Pics
5. Placement and Higher package of last year
6. Companies visits for placement
7. Communication address
8. **Mock Test series for CET**

Who will visit your App and why?

The 12th std aspirants, who are preparing MHT-CET, because they are getting the said mock CET test for free of cost for practice.

How students get access of said App?

This App will be on Google Play store with "college name" + MOCK CET TEST App. The students can download from Google play store.

How many times, Student visit the said App?

MOCK CET TEST series has 30 online test papers (Phy-10, Chem-10 and Math- 10 papers) based on the syllabus prescribed by MAHA CET Cell. Each papers has 50 questions with solution i.e. the students will refer said APP at least 30 times, He will watch College video and read the other details 30 times and more.

What are the benefits of College /Institute doing this activity?

This **Virtual** visit will create **Goodwill** about your college and college will also get the bulk **database of aspirants** who registered on the APP for Mock test series.

Our Clients

Sr No	Institute /College	Students registered for MOCK CET Test AC 2023
1	AISSMS, College Of Engineering, Pune	4100 +
2	JSPM , Rajarsi Shahu College of Engineering, Pune	3200 +
3	MMCOE & MMIT, Pune	2700 +
4	Nutan College of Engineering and Research, Pune	1800 +
5	PES College of Engineering, Aurangabad	1200+
6	KDK College of Engineering, Nagpur	1260+
7	MGM College of Engineering Nanded	1300+
8	Terna College of Engineering, Osmanabad	1100+
9	MGM College of Engineering and Technology, Mumabi	1530+
10	KC College of Engineering, Mumabi	550+
11	TatyaSaheb Kore Institute of Eng & Tech. Warna Nagar	2500+
12	Dr D Y Patil Institute of Technology, Pimpri, Pune	3300+
13	Amrutvahini College of Engineering, Sangamner, Ahmednagar	1800+

Company History

Greenfinch Digital is an India based software company with its registered office in Pune. The company is a leading provider of web-based SaaS business software since five year. By its inception, Greenfinch Digital has served a diverse range of customers from Enterprise, Education, Government, Public sector and BFSI (Banking, Financial services and Insurance) and built a substantial market presence with many prestigious clients.

We exploit all the possibilities of technology in its extreme to make a better tomorrow for automating different business needs. During the journey our invention always in the direction to promote easy and well-suited Innovative Products and Services to our customer, based on SaaS and our Innovation still continues...
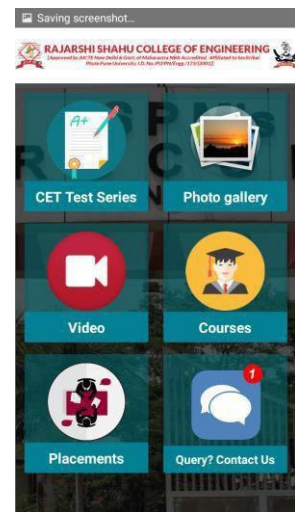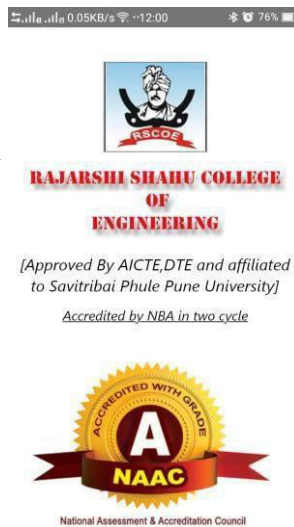
Mock CET App

What modules we provide to our mock CET app client?

There are mainly 6 tabs and can vary as clients require.

The tabs/modules are mentioned below: -

Contents will be

Changed as of Client

1) <u>CET Test Series</u> :-

We provide Physics, Chemistry, Maths, Biology (PCMB)/ (PCM)/ (PCB) Mock CET test papers. Each subject contains 10 test papers with 50 questions in each test.

Student can register for exam and appear the same (online)

2) <u>Photo Gallery</u>:-

We provide photo gallery option. Which will contain photo of college like college activities, functions, industrial visits, College infrastructure, hostel facility, Library etc.

3) <u>Video</u>: -

Third tab for video, we will connect one college introduction video in app.

4) <u>Courses</u>: -

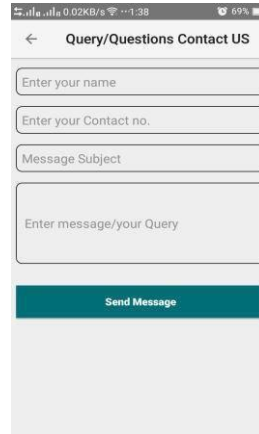This tab will define the courses and features available with college.

5) <u>Placements</u>: -

This tab will define the brand recruiters of college with small information and highest packages provided by companies. Information about the students placed to top companies with photo, name and package.

6) <u>Contact Us</u>: -

This tab is for the students, they can ask their queries to college in the form of email.

https://play.google.com/store/apps/details?id=com.rohini.aissms

Our customers